

Academics, artists and designers from 12 countries were asked to create amazing juxtapositions that combine unexpected objects, materials, and ideas to create paradoxical and surreal images.

They transformed everyday given objects into something extraordinary by changing them into surprisingly new and fantastical creations. The main aim was to explore themes of time, religious iconography, nature and humor. With given everyday objects, they injected them with their unique wit, manipulate them in such a way that we seem to recognize them for the first time.

At the end they created new things which tells new stories and shape new perceptions. By shifting, displacing, reshaping, transforming or removing them from their past or still ingrained with its traces, the objects, unaltered but freed from everyday usage, to be discovered as forms.

In this project you will discover that participating artists and designers fill the given objects with humor and absurdity. They find wordplays, contradictions between object and title, and friction between forms and displaced things. Using sometimes minimal, sometimes more drastic interventions to found figurines, they alter the original character.

Causing them to melt and distort, objects or spaces morph into fantasy forms and every now and then, unmistakable and intuitive, emotional approach grants the viewer a large degree of freedom. The images resist clear readings, each contains a secret, and animate our own (unconscious) desires and the objects figures and space start to speak, to spin their own personal story.

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